Broadsheets and Tabloids: similarities and differences in their opinion pieces

In pairs or small groups decide the following after sharing the feedback from each other's individual articles:

• Decide which opinion piece you think had the best opening and explain why.

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• Choose which piece you preferred overall. Why is this your preference?

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• Decide which piece contained the most factual information.

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• What type of extra information was given or who was quoted?

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• Which of the pieces contained the most emotional language? (e.g. did the writer use words like you/me/we/us, did they asked questions or did it seem almost as if they were speaking directly to you?) Quote any examples of emotional language you found.

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• In all the pieces an opinion or point of view was expressed. Which one did you find the most credible or convincing? (e.g. did they prove their points with specific examples or were they making mostly general statements?)

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• Which piece contained the opinion or argument that was easiest to follow? (Do you think this has anything to do with the type of language they used in the piece?)

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• Did you spot any examples of bias or one-sidedness in any of the pieces that you read? If so make reference to your example here.

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In conclusion:

• Did your group prefer the opinion pieces from tabloids or broadsheets? Can you identify what features of style made that your preference? (You might refer to layout, font, use of colour as well as the content and language which you have discussed above.)

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